



Partner Program

2022 Program Guide



Partner Program

Loyalty has never been more rewarding.

The Fiberon® Partner Program is free to join, easy to use and our way of saying thank you for being a loyal Fiberon contractor. One of the biggest benefits is our rewards program.

Participant Eligibility

- Be a licensed contractor or professional builder.
- Provide contractor / business license number and proof of liability insurance.
- Complete the online registration process at fiberondecking.com/professionals/become-a-fiberon-partner.

Program Details

When you purchase any Fiberon-branded product and submit a valid dealer invoice, you earn a percentage back in reward dollars. The reward dollars are converted into points and redeemable for a Visa cash card or retail / restaurant gift cards (one reward dollar = one point).

- Start earning rewards dollars on submitted and approved invoices from your first purchase.
- Points never expire as long as you remain an active Partner.
- Points are redeemable via the online catalog at any time.
- Reward percentages increase as you move up the program tiers.
- Full details regarding redemption are available at fiberondecking.com/professionals.

Benefit	Partner \$0-\$9,999K in annual purchases	Select Partner \$10K - \$39,999K in annual purchases	Premier Partner \$40K - \$99,999K in annual purchases	Elite Partner \$100K + in annual purchases
Partner Rewards	2% of eligible purchases	3% of eligible purchases	4% of eligible purchases	5% of eligible purchases
As you move up the partner levels, your rewards and other benefits begin increasing right away!				
Co-Marketing Funds	N/A	N/A	\$1500*	\$3000*
5-Year Labor Warranty Coverage	No	No	Yes	Yes
Homeowner Leads	4th priority	3rd priority	2nd priority	1st priority
Profile Page on Fiberondecking.com	Yes	Yes	Yes	Yes
"Find a Builder" Website Listing <small>(listings ordered by tier level)</small>	Yes	Yes	Yes	Yes

Enjoy a range of business-building benefits.

Exclusive Labor Warranty Coverage

- Five-year labor warranty coverage available to Premier and Elite Partners.
- Set your business apart, and offer customers an added value – at no additional cost to you.

Online Promotional Support

- Qualified homeowner leads (prioritized based on tier level).
- Opportunity to create a business landing page on fiberondecking.com.
- “Find a Builder” listing on fiberondecking.com (prioritized based on tier level).
- Project photos in Contractor Gallery on fiberondecking.com.

Sales Assistance

- Dedicated Fiberon Partner Program support team.
- Product samples, selling tools and online product training.

Program Terms

- You will begin 2022 in the tier level that corresponds to your 2021 Partner Program submissions received on or before December 31, 2021.
- Earn 2-5% back in reward dollars on all eligible Fiberon purchased products used in decking applications.**
- Each reward dollar earned = one point, redeemable for gift cards in our online catalog, including Visa cash cards.
- Enjoy an immediate increase in your reward percentage as you move up the tier levels.
- No cap on rewards for residential or commercial projects.
- Invoices must be submitted within 90 days of invoice date.
- Opportunity to create a business landing page on fiberondecking.com

How to submit invoices

Use the Fiberon® Partner Program app to upload invoices on the go via your smartphone.

Visit the App Store (for iPhone®) or Google Play (for Android™)

- You may also submit invoices via your tablet or computer, USPS or fax.

USPS: Fiberon Partner Rewards
c/o Incentive Solutions
2299 Perimeter Park Drive, Ste. 150
Atlanta, GA 30341

Fax: 866-440-1327

Email: fiberondeck@rewardhq-cs.com

- All invoices MUST be submitted within 90 days of invoice date.
- Note: Although you may submit multiple invoices in a single file, the total file size CANNOT exceed 4MB.

Become a Fiberon partner today.

Visit fiberondecking.com/professionals/become-a-fiberon-partner to apply.

*Full allocation in January to those who achieved Premier or Elite status as of 12/31/21. Any partner co-marketing funds not used by 9/30/22 will be forfeited.

** Good Life Weekender and Wildwood Cladding products are not eligible for reward dollars. Good Life Weekender purchases will count towards participant's program tier and all other benefits excluding reward dollars.

Note: See fiberondecking.com/professionals for complete terms and conditions.



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Made in the USA
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