



Partner Program

2020 Program Guide



Partner Program

Loyalty has never been more rewarding.

The Fiberon® Partner Program is free to join, easy to use and our way of saying thank you for being a loyal Fiberon contractor. One of the biggest benefits is our rewards program.

Participant Eligibility

- Be a licensed contractor or professional builder.
- Provide contractor / business license number and proof of liability insurance.
- Complete the online registration process at fiberondecking.com/professionals/become-a-fiberon-partner.

Program Details

When you purchase any Fiberon-branded product and submit a valid dealer invoice, you earn a percentage back in reward dollars. The reward dollars are converted into points and redeemable for a Visa cash card or retail / restaurant gift cards (one reward dollar = one point).

- Start earning rewards dollars on submitted and approved invoices from your first purchase.
- Points never expire as long as you remain an active Partner.
- Points are redeemable via the online catalog at any time.
- Reward percentages increase as you move up the program tiers.
- Full details regarding redemption are available at fiberondecking.com/professionals.

Benefit	Partner \$0-\$9,999K in annual purchases	Select Partner \$10K - \$39,999K in annual purchases	Premier Partner \$40K - \$99,999K in annual purchases	Elite Partner \$100K + in annual purchases
Partner Rewards	2% of eligible purchases	3% of eligible purchases	4% of eligible purchases	5% of eligible purchases
As you move up the partner levels, your rewards and other benefits begin increasing right away!				
Co-Marketing Funds	N/A	N/A	\$1500*	\$3000*
5-Year Labor Warranty Coverage	No	No	Yes	Yes
Homeowner Leads	4th priority	3rd priority	2nd priority	1st priority
Profile Page on Fiberondecking.com	Yes	Yes	Yes	Yes
"Find a Builder" website listing <small>(listings ordered by tier level)</small>	Yes	Yes	Yes	Yes

*Full allocation in January to those who achieved Premier or Elite status as of 12/31/19. Any partner co-marketing funds not used by 9/30/20 will be forfeited. See fiberondecking.com/professionals for complete terms and conditions.

Enjoy a range of business-building benefits.

Exclusive Labor Warranty Coverage

- Five-year labor warranty coverage available to Premier and Elite Partners.
- Set your business apart, and offer customers an added value – at no additional cost to you.

Online Promotional Support

- Qualified homeowner leads (prioritized based on tier level).
- Opportunity to create a business profile page on fiberondecking.com.
- “Find a Builder” listing on fiberondecking.com (prioritized based on tier level).
- Project photos in Contractor Gallery on fiberondecking.com.

Sales Assistance

- Dedicated Fiberon Partner Program support team.
- Contractor kit, product samples, selling tools and online product training.

Program Terms

- You will begin 2020 in the tier level that corresponds to your 2019 Partner Program submissions received on or before December, 31, 2019.
- Earn 2-5% back in reward dollars on all Fiberon purchased products used in decking applications.
- Each reward dollar earned = one point, redeemable for gift cards in our online catalog, including Visa cash cards.
- Enjoy an immediate increase in your reward percentage as you move up the tier levels.
- No cap on rewards for residential or commercial projects.
- Invoices must be submitted within 90 days of invoice date.

How to submit invoices

Use the Fiberon® Partner Program app to upload invoices on the go via your smartphone.

Visit the App Store (for iPhone®) or Google Play (for Android™)

- You may also submit invoices via your tablet or computer, USPS or fax.

USPS: Fiberon Partner Rewards
 c/o Incentive Solutions
 2299 Perimeter Park Drive, Ste. 150
 Atlanta, GA 30341

Fax: 866-440-1327

Email: fiberondeck@rewardhq-cs.com

- All invoices MUST be submitted within 90 days of invoice date.
- Note: Although you may submit multiple invoices in a single file, the total file size CANNOT exceed 4MB.



Become a Fiberon partner today.

Visit fiberondecking.com/professionals/become-a-fiberon-partner to apply.



fiberondecking.com | 1.800.573.8841

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