MID★AM LARSON

# Be Wise and Weatherize! FALL SALE

LEO code: BW20

**NATIONWIDE RETAIL PROMOTION: AUGUST 31 – NOVEMBER 3, 2020**
**STORE STOCK ORDER DEADLINE: AUGUST 31, 2020**

## STORE BENEFITS

- Reduce your year-end stock levels
- Turnkey promotion program

## MARKETING BENEFITS:

- Save on stock storm door orders if needed
- 5% discount on stock & special order windows purchased Aug. 31–Nov. 3, 2020. Credit back upon proof of advertising.
- Turnkey Merchandising Kit including mail-in consumer rebates
- Receive an additional $400 in coop advertising (50/50 paid up to $400)

## TURNKEY RETAIL PROMOTION FREE WITH STORE PURCHASE

### MERCHANDISING KIT

| | |
|---|---|
| **Consumer Mail-in Rebates on LARSON Home Solutions Products**<br>***STORM DOORS, STORM WINDOWS, SCENIX™ ,SECURITY DOORS, SCREEN DOORS***<br>BUY $100 GET $10.00 BUY $200 GET $20.00<br>BUY $500 GET $50.00 BUY $1000 GET $100.00 | **NO CHARGE** |
| ☐ **Store Signage** | |
| ☐ **Outdoor Banner** ***CHECK IF YOU NEED ANOTHER HOME EVENT BANNER (Same banner as Spring Sale)*** | |

**ads.LARSONdoors.com**
link to LARSONdoors.com/dealer
to get exclusive
digital media content.

☐ ***YES, I agree to promote the Fall Sale in order to receive turnkey merchandising kit.***
A book of rebate coupons, display signage, entry poster and banner will be sent one week prior to event.

MGR SIGNATURE _____ DATE _____

To redeem coop dollars, submit all Fall Sale ads to: dealerdirect@LARSONdoors.com

## Stock Order Savings! (Buy any 6 LARSON stock size storm doors) = 3% off all models

| RECOMMENDED MARKET ORDER | | |
|---|---|---|
| ORDER QUANTITY | MODEL | COLOR/SIZE |
| | 156FV | White 32" |
| | 156FV | White 36" |
| | 146FV | White 32" |
| | 146FV | White 36" |
| | 830-82 | White 32" |
| | 830-82 | White 36" |
| | 360-16 | White 32" |
| | 360-16 | White 36" |
| | 370-50 | White 32" |
| | 370-50 | White 36" |
| | 288-SS | White 32" |
| | 288-SS | White 36" |

| OTHER STOCK ORDER | | |
|---|---|---|
| ORDER QUANTITY | MODEL | COLOR/SIZE |
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| OTHER STOCK ORDER | | |
|---|---|---|
| ORDER QUANTITY | MODEL | COLOR/SIZE |
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DISTRIBUTOR **MID-AM BUILDING SUPPLY** ADDRESS _____
DEALER _____ CITY/STATE/ZIP _____
STORE # _____ E-MAIL _____
CONTACT _____ PHONE _____
DEALER P.O.# _____ FAX _____

**Participation By August 31, 2020**

**Fax order to Mid-Am Building Supply** **DATE:**_____

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