

exterior[®]
PORTFOLIO

THINK OUTSIDE.[®]



Explore what's possible, from the outside.

Lifelong curb appeal. This is where it begins.

From the haziest of notions to a perfectly put together exterior expression: there's a simple way to get there. Our varied, deep collections of beautiful, low-maintenance siding present themselves in styles, textures and colors that elevate a wide selection of exteriors, and fit all kinds of tastes and budgets.

Use this brochure as the first step toward getting the exterior that's in your head onto your home. It starts with discovering the siding that suits you—in which every angle, section and decision falls perfectly into place.

On Cover:
Premium Pointe® D4 in Honey Oak and Rye,
Exterior Portfolio® Board & Batten in Espresso,
Exterior Portfolio® Vinyl Trim in Pearl

CraneBoard® Board & Batten in Driftwood,
CraneBoard® D7 in Clay,
Architectural Essentials™ Trim in Bone

Our siding is engineered to be all things to all homeowners.

CURB APPEAL

Aesthetics take form in a diverse selection of profiles, colors, textures and accessories that match a full range of architectural styles. Our innovative Chromatix™ technology color protection—featured in our siding with darker shades—helps color retain its vibrant curb appeal day after day.

DURABILITY

Strong, fade resistant and resilient, our siding is built to remain beautiful for the life of your home. Plus, many of our siding lines are surprisingly green, rivaling cedar in overall sustainability.

LOW MAINTENANCE

Our siding is engineered for endless admiration, and has little need for the persistent upkeep characteristic of wood.

VALUE

This is what it means to distinguish your home for life without compromising your aesthetics or stretching your budget.

PEACE OF MIND

Every one of our siding products carries a great warranty, and helps provide strong resale value.

Smart Styles™ Expressions

Espresso	Regatta	Lighthouse Red	Graphite	Olive	Slate
Carbon	Indigo	Peppercorn			

Smart Styles™ Premium

Polaris	Canyon	Oceanside	Nantucket	Honey Oak	Metropolitan Gray
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Smart Styles™

Country Beige	Wheat	Aspen White	Cypress	Pearl	Mocha
Saddle	Clay	Bone	Greystone	Rye	Driftwood

Shake Woodland

Black Walnut	Yellow Birch
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Shake Weathered

Sandalwood	Gray Moss
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Actual siding colors may vary slightly from printed brochure.

Home is fully expressed when you discover the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combining tool at RoyalBuildingProducts.com/ExteriorPortfolioColorCombos.

Using Chromatix™ technology to optimize your pigments and protect your investment.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix™ technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of our darker siding shades.

- Featured in Smart Styles™ Premium and Smart Styles™ Expressions shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true



Play with more than color.

DreamDesigner®

To mix and match everything from siding to trim treatments on a variety of home styles (including your own), use our online design tool at EPDreamDesigner.com.

LIVE A BODE™

For design inspiration and year-round trending ideas and tips, explore our online design magazine at LiveAbode.com.



See how alluring durability can be.

CraneBoard® Solid Core Siding® is innovative thermal resistance and low-maintenance technology wrapped in powerful curb appeal. Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, it gives you true design flexibility, while protecting your home from moisture, noise, weather, wear and tear.

- **1 1/8" board-like composite**
- **Horizontal lap and Board & Batten profiles provide more exterior design options**
- **Offers significantly more insulating power than fiber cement, wood, engineered wood or brick**
- **Select profiles feature enhanced foam technology and proprietary moisture-management ridges**
- **Industry-leading Life of the Home Limited Warranty**



Smart Styles™ Expressions

- Espresso
- Regatta
- Lighthouse Red
- Graphite
- Olive
- Slate

Smart Styles™ Premium

- Polaris
- Canyon
- Oceanside
- Nantucket
- Honey Oak
- Metropolitan Gray

Smart Styles™

- Country Beige
- Wheat
- Aspen White
- Cypress
- Pearl
- Mocha
- Saddle
- Clay
- Bone
- Greystone
- Rye
- Driftwood

Quad 4 and Quad 45DL are not available in SmartStyles™ Expressions or Premium Colors. T6 and D7 16' are not available in SmartStyles™ Expressions or Premium Colors (except for Regatta).

CURB APPEAL TIP: Insulated siding retains heat inside the home. Use deep, rich colors to add warmth to the exterior.

Premium Pointe®

True character reveals itself.

Premium Pointe® Siding combines commanding presence and steadfast durability and easy upkeep that rewards you year after year. Whether you seek to express a clean, contemporary seamless look with 16' boards, amplify the elegance of your home style or convey something more traditional, Premium Pointe Siding styles give you true design flexibility.

- **Thickness = .046"**
- **Longer length 16' boards project contemporary, seamless look**
- **Never needs painting**
- **Can withstand hurricane-force winds up to 200 mph**
- **Industry-leading Double Lifetime Warranty**



Smart Styles™ Expressions

- Espresso
- Regatta
- Lighthouse Red
- Graphite
- Olive
- Slate
- Carbon
- Indigo
- Peppercorn

Smart Styles™ Premium

- Polaris
- Canyon
- Oceanside
- Nantucket
- Honey Oak
- Metropolitan Gray

Smart Styles™

- Country Beige
- Wheat
- Aspen White
- Cypress
- Pearl
- Mocha
- Saddle
- Clay
- Bone
- Greystone
- Rye
- Driftwood

Premium Pointe® 12' is not available in Smart Styles™ Expressions or Premium Colors.

CURB APPEAL TIP: Introduce a little personality by incorporating darker shades into window and door trim.



Board & Batten

Statement-making curb appeal that takes care of itself.

Our Board & Batten Siding vertical pattern profile allows you to layer on an exterior look that resonates warmth and versatility. It conveys the genuine curb appeal of real wood, while thriving as a streamlined, contemporary accent. Powerful presence is well matched to a rich color range, no-worry durability and a reassuring lack of maintenance.

- **Thickness = .046"; .050" with Smart Styles™ Expressions colors**
- **Distinctive, trending vertical style with classic, seamless appearance**
- **Never needs painting**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**



Smart Styles™ Expressions

- Espresso
- Regatta
- Lighthouse Red
- Graphite
- Olive
- Slate
- Carbon
- Indigo
- Peppercorn

Smart Styles™ Premium

- Polaris
- Canyon
- Oceanside
- Nantucket
- Honey Oak
- Metropolitan Gray

Smart Styles™

- Country Beige
- Wheat
- Aspen White
- Cypress
- Pearl
- Mocha
- Saddle
- Clay
- Bone
- Greystone
- Rye
- Driftwood

CURB APPEAL TIP: Use deeper color Board & Batten to balance neutral clapboard. Consider accenting gables or flanking an entryway.



Market Square®

Versatile, durable and distinguished.

Beautiful shadow lines, wood-evoking textures and engineering that virtually eliminates the need for maintenance. It comes from one inspirational source: Market Square® Siding. Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, Market Square Siding styles give you true design flexibility.

- **Thickness = .044"**
- **Never needs painting**
- **Curb-appealing color choices**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**



CURB APPEAL TIP: Consider the home size and style when choosing siding patterns. What charms on a Cape Cod might not translate to a Victorian.

Smart Styles™ Expressions

- Espresso
- Regatta
- Lighthouse Red
- Graphite
- Olive
- Slate
- Carbon
- Indigo
- Peppercorn

Smart Styles™ Premium

- Polaris
- Canyon
- Oceanside
- Nantucket
- Honey Oak
- Metropolitan Gray

Smart Styles™

- Country Beige
- Wheat
- Aspen White
- Cypress
- Pearl
- Mocha
- Saddle
- Clay
- Bone
- Greystone
- Rye
- Driftwood

Market Square® D5 is not available in SmartStyles™ Expressions or Premium Colors.



Carolina Sands® 6.5" Beaded in Wheat, Exterior Portfolio® 6" Beaded Soffit in Aspen White, Exterior Portfolio® Vinyl Trim in Greystone, Zuri® Premium Decking in Weathered Gray

Carolina Sands®

Siding that distinguishes with confidence.

Carolina Sands® Siding conveys a uniquely elegant take on the character of real wood, while exhibiting reliable durability, weather endurance and low maintenance. In other words, it's every bit as practical as it is aesthetically pleasing. Color choice, carefree upkeep and rugged wind resistance help it embody well thought-out design that withstands the demands of time.

- **Thickness = .044"**
- **Beaded profile projects traditional elegance**
- **Never needs painting**
- **Curb-appealing color choices**
- **Industry-leading Double Lifetime Warranty**

6.5" Beaded



Smart Styles™

- | | |
|---------------|-----------|
| Country Beige | Saddle |
| Wheat | Clay |
| Aspen White | Bone |
| Cypress | Greystone |
| Pearl | Rye |
| Mocha | Driftwood |

CURB APPEAL TIP:
Use Beaded profile siding to add a timeless grace to your exterior.



Parkview™ D4 in Pearl, Portsmouth™ D7 Cedar Shingles in Rye, Royal® Premium Louvered Shutters in Green, Exterior Portfolio® Vinyl Trim in Aspen White

Parkview™

Inspirational and essential.

Parkview™ Siding attracts the eye with genuine woodgrain texture and some of the darkest UV-resistant colors in the category. This is curb appeal that lasts and requires little-to-no maintenance. Parkview is engineered to withstand wind, rain and snow year after year, and with its partial rollover nailing hem, provide durable wind resistance.

- **Thickness = .042"**
- **Expansive color selection**
- **Never needs painting**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**



Smart Styles™ Premium

- | | |
|-----------|-------------------|
| Polaris | Nantucket |
| Canyon | Honey Oak |
| Oceanside | Metropolitan Gray |

Smart Styles™

- | | |
|---------------|-----------|
| Country Beige | Saddle |
| Wheat | Clay |
| Aspen White | Bone |
| Cypress | Greystone |
| Pearl | Rye |
| Mocha | Driftwood |

Parkview D5 is not available in SmartStyles™ Premium Colors.

CURB APPEAL TIP:
Mixing up styles and textures adds depth. Consider pairing clapboard and shake, for example.

Elm Grove™

Head-turning looks and effortless livability: you can have both.

Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, Elm Grove™ Siding gives you true design flexibility and amazing value. Every one of our styles projects the look of natural cedar while thwarting time, weather, wear and tear.

- **Thickness = .040"**
- **Broad array of colors add design flexibility**
- **Never needs painting**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**



Smart Styles™ Premium

● Polaris

Smart Styles™

● Country Beige

● Wheat

○ Aspen White

● Cypress

● Pearl

● Mocha

● Saddle

● Clay

● Bone

● Greystone

● Rye

● Driftwood

Portsmouth™ D7 Cedar Shingles in Regatta,
Premium Pointe® D4 in Mocha,
Exterior Portfolio® Vinyl Trim in Pearl

PORTSMOUTH™
SHAKE & SHINGLES
BY ROYAL

CURB APPEAL TIP: Craftsman homes benefit from the rustic ambiance of Hand-Split Shake; Victorians gain charm with Half Rounds in the gables.

A curb-appealing combination of distinction and contentment.

Simultaneously rustic, resonant with coastal charm, durable and low-maintenance, Portsmouth™ Shake & Shingles Siding is rich with everything you could wish for in a main siding or accent siding.

No matter which look you decide on and how you choose to use it, each of our Shake & Shingles profiles conveys its own unique accent character.

- **Realistic natural cedar texture**
- **Deep and varied style options with unique weathered and stained looks**
- **Broad color palette from traditional to expressive Smart Styles™ options**
- **Never needs painting**
- **Lifetime Limited Warranty**

D7 available in all colors.

S7 available in all colors, except Smart Styles™ Woodland colors.

D5 available in Aspen White, Driftwood, Country Beige, Clay, Greystone, Cypress, Oceanside and Canyon.

Half Rounds available in Aspen White, Country Beige and Clay.

Hand-Split: See Exterior Portfolio® Product Directory for color choices.

Peppercorn, Polaris, Nantucket and Metropolitan Gray will be available in Spring of 2019.

Actual siding color may vary slightly from printed brochure.



Smart Styles™ Expressions

● Espresso

● Regatta

● Lighthouse Red

● Slate

● Carbon

● Indigo

● Graphite

● Olive

● Peppercorn

Smart Styles™ Premium

● Polaris

● Canyon

● Nantucket

● Honey Oak

● Oceanside

● Metropolitan Gray

Smart Styles™

● Country Beige

● Wheat

○ Aspen White

● Cypress

● Saddle

● Clay

● Bone

● Greystone

● Pearl

● Mocha

● Rye

● Driftwood

Woodland

● Black Walnut

● Yellow Birch

Weathered

● Sandalwood

● Gray Moss

CURB APPEAL TIP: Use minimally ornamented trim for a clean finishing touch. Layer in contrasting shutters and wider trim to add boldness.



Our best siding: enduring character, beauty and strength.

From seamless beauty to low maintenance, Celect® Cellular Composite Siding by Royal® is the culmination of a wealth of innovation—engineered to project neighborhood-defining curb appeal for a very long time.

Celect is inspired by the distinctive presence of wood yet possesses none of wood's maintenance demands. So you get the look, touch and timelessness of real wood without its inconveniences and expenses.

Forget about painting, repainting, caulking, re-caulking and the delaminating that fiber cement is famous for. Celect's awesome, virtually maintenance-free looks never quit.

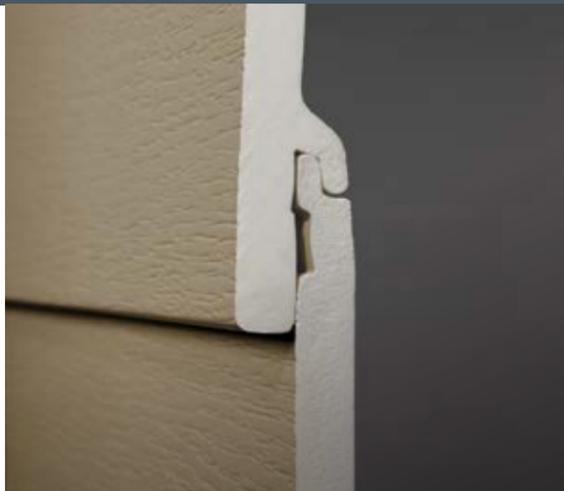
Features include:

- 3/8" solid board
- Virtually seamless look
- Stands up to impact even under the harshest weather conditions
- Fade-resistant Kynar Aquatec® coating keeps colors beautiful
- Backed by a 25-year color protection warranty

It performs as flawlessly as it looks.

Celect's patented interlocking joints* keep moisture out and almost completely eliminate seams, which does away with gaps and wavy lines and keeps boards straight and true. Plus, its gravity lock design eliminates warping, buckling and shifting while making it incredibly wind resistant.

*Patent No: US 8,402,707 B2 (2013)



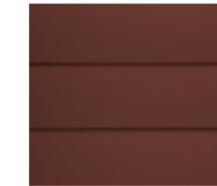
Celect® 7" Clapboard in Wrought Iron, Celect® Trim in River Rock

A full range of shapes and finishes unaffected by weather and time.



7" Clapboard & 7" Smooth Clapboard

Beautiful, dimensional evidence of Celect's seamless curb appeal, weather defiance and maintenance freedom.



5" Smooth Clapboard

New to our lineup, our smooth boards match the finish of genuine cedar to create a traditional look, and highlight the architectural features of virtually any home.



Board & Batten

It looks uniquely stunning as a gable accent on historically themed French Country homes, cottage-style homes and farmhouses.



7" Shake

Drape your whole exterior in its authentically rustic depth and emotion. Or use it as a powerful accent to tie together other aspects of your exterior.

CELECT'S GORGEOUS COLORS ARE VERSATILE AND FADE-DEFYING:

- | | | | |
|----------------|-------------|--------------|----------------|
| ● Latte | ● Oceana | ● River Rock | ● Castle Stone |
| ● Carriage Red | ● Chocolate | ● Grove | ● Wrought Iron |
| ● Willow | ○ Frost | ● Coastline | ● Pine Brook |
| ● Shale | ● Pottery | ● Chestnut | |

Play with color, style and design at:
HomePlayPrime.com

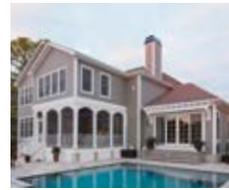
Celect features a full line of cellular composite accessories.

HomePlay™ Prime



CraneBoard® D7 in Graphite,
Triple 3-1/3" Soffit in Aspen White,
Exterior Portfolio® Vinyl Trim in Aspen White

Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™



CELECT® CELLULAR COMPOSITE SIDING



ROYAL® TRIM & MOULDINGS



EXTERIOR PORTFOLIO® SIDING



CRANEBOARD® SOLID CORE SIDING®



ROYAL® SHUTTERS, MOUNTS & VENTS



ZURI® PREMIUM DECKING



CEDAR RENDITIONS™ ALUMINUM SIDING



PORTSMOUTH™ SHAKE & SHINGLES



A complete line of siding and trim from Royal Building Products.

THINK OUTSIDE.®

RoyalBuildingProducts.com/ExteriorPortfolio



A Royal Company

1.855.769.2585

For product warranty details, please visit

EPWarranty.com

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