



**fiberon®**

**PARTNER**

P R O G R A M

2019 PROGRAM GUIDE

# PARTNER PROGRAM

## LOYALTY HAS NEVER BEEN MORE REWARDING

The Fiberon Partner Program is free to join, easy to use, and our way of saying thank you for being a loyal Fiberon contractor. One of the biggest benefits is our rewards program.

## PARTICIPANT ELIGIBILITY

- Be a licensed contractor or professional builder.
- Provide contractor/business license number and proof of liability insurance.
- Complete the online registration process at [fiberondecking.com/professionals/become-a-fiberon-partner](https://fiberondecking.com/professionals/become-a-fiberon-partner).

## PROGRAM DETAILS

When you purchase any Fiberon-branded product and submit a valid dealer invoice, you earn a percentage back in reward dollars. The reward dollars are converted into points and redeemable for a VISA cash card or retail/restaurant gift cards. (One reward dollar = one point).

- Start earning rewards dollars on submitted and approved invoices from your first purchase.
- Points never expire as long as you remain an active Partner.
- Points are redeemable via the online catalog at any time.
- Reward percentages increase as you move up the program tiers.
- Full details regarding redemption are available at [fiberondecking.com/professionals](https://fiberondecking.com/professionals).

BENEFIT	PARTNER \$0-\$9,999K in annual purchases	SELECT PARTNER \$10K - \$39,999K in annual purchases	PREMIER PARTNER \$40K - \$99,999K in annual purchases	ELITE PARTNER \$100K + in annual purchases
<b>PARTNER REWARDS</b>	<b>Yes</b> <b>2% of eligible purchases</b>	<b>Yes</b> <b>3% of eligible purchases</b>	<b>Yes</b> <b>4% of eligible purchases</b>	<b>Yes</b> <b>5% of eligible purchases</b>
<b>AS YOU MOVE UP THE PARTNER LEVELS, YOUR REWARDS AND OTHER BENEFITS BEGIN INCREASING RIGHT AWAY!</b>				
<b>CO-MARKETING FUNDS</b>	NA	NA	\$1500*	\$3000*
<b>5-YEAR LABOR WARRANTY COVERAGE</b>	No	No	Yes	Yes
<b>HOMEOWNER LEADS</b>	Yes 4th priority	Yes 3rd priority	Yes 2nd priority	Yes 1st priority
<b>PROFILE PAGE ON FIBERONDECKING.COM</b>	Yes	Yes	Yes	Yes
<b>"FIND A BUILDER" WEBSITE LISTING</b> <small>(listings ordered by tier level)</small>	Yes	Yes	Yes	Yes

\* Full allocation in January to those who achieved Premier or Elite status as of 12/31/18. Any partner co-marketing funds not used by 9/30/19 will be forfeited. See [fiberondecking.com/professionals](https://fiberondecking.com/professionals) for complete terms and conditions.

## ENJOY A RANGE OF BUSINESS-BUILDING BENEFITS

### EXCLUSIVE LABOR WARRANTY COVERAGE

- Five-year labor warranty coverage available to Premier and Elite Partners.
- Set your business apart, and offer customers an added value – at no additional cost to you.

### ONLINE PROMOTIONAL SUPPORT

- Qualified homeowner leads (prioritized based on tier level).
- Opportunity to create a business profile page on [fiberondecking.com](http://fiberondecking.com).
- “Find a Builder” listing on [fiberondecking.com](http://fiberondecking.com) (prioritized based on tier level).
- Project photos in Contractor Gallery on [fiberondecking.com](http://fiberondecking.com).

### SALES ASSISTANCE

- Dedicated Fiberon Partner Program support team.
- Contractor kit, product samples, selling tools, and online product training.

### PROGRAM TERMS

- You will begin 2019 in the tier level that corresponds to your 2018 partner program submissions received on or before December, 31, 2018.
- Earn 2% to 5% back in reward dollars on all Fiberon-branded products you purchase.
- Each reward dollar earned = 1 point, redeemable for gift cards in our online catalog, including VISA cash cards.
- Enjoy an immediate increase in your reward percentage as you move up the tier levels.
- No cap on rewards for residential or commercial projects.
- Invoices must be submitted within 90 days of invoice date.

## HOW TO SUBMIT INVOICES

**USE THE FIBERON PARTNER PROGRAM APP TO UPLOAD INVOICES ON THE GO VIA YOUR SMARTPHONE.**

VISIT THE APP STORE (FOR IPHONE®) OR GOOGLE PLAY (FOR ANDROID™)

- You may also submit invoices via your tablet or computer, USPS, or fax.

USPS: Fiberon Partner Rewards  
c/o Incentive Solutions  
2299 Perimeter Park Drive, Ste. 150  
Atlanta, GA 30341

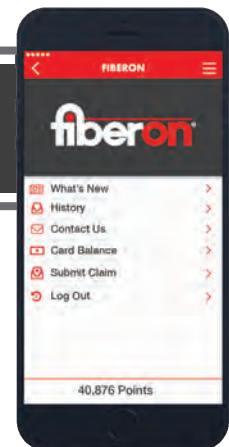
Fax: 866-440-1327

Email: [fiberondeck@rewardhq-cs.com](mailto:fiberondeck@rewardhq-cs.com)

- Remember: all invoices MUST be submitted within 90 days of invoice date.
- Please note: Although you may submit multiple invoices in a single file, the total file size CANNOT exceed 4MB.

## BECOME A FIBERON PARTNER TODAY!

Visit [www.fiberondecking.com/professionals/become-a-fiberon-partner](http://www.fiberondecking.com/professionals/become-a-fiberon-partner) to apply.



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fiberondecking.com  
1.800.573.8841

Let's connect.



*Pinterest*



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