# **FYPON**.







**2019**PRODUCT MERCHANDISING BROCHURE

# Showcase Fypon® Style

At Fypon, we strive to exceed your expectations by offering the highest quality products and exceptional customer service. With our stylish selection of premium-grade polyurethane and PVC products, you can trust us as the superior solution for all of your millwork needs.







#### Literature

- Catalogs
- New Product Guide
- Takeoff Brochure
- Fast Facts
- Brochure

#### **Samples**

- Beam Samples Beam & Shutter Kits
- Wood-Grained Samples
  - Crosshead Samples
  - Shutter Samples
  - Samples

#### **Displays**

Signage and Wall Display Board

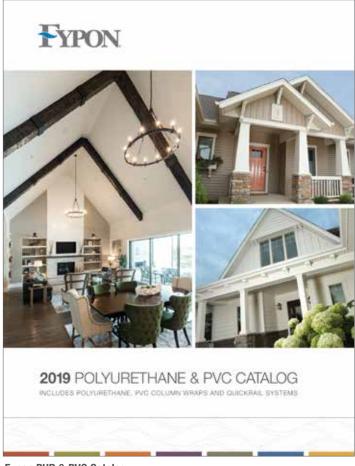
#### **Digital**

- Custom Marketing Program
  - Ad Planner

### Literature

Leave a lasting impression on customers with our convenient selection of informative collateral. From new construction projects to renovation and remodeling, our complete collection of literature serves as a comprehensive guide to each of our product lines. Choose our new combined Polyurethane and PVC Catalog for extensive information about our premium-grade smooth, timber and stone polyurethane products.

#### Catalog



Fypon PUR & PVC Catalog Part #MAFYPURPVCCAT2019

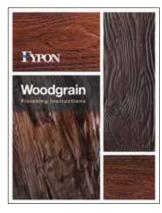
#### Takeoff Business Cards





**Takeoff Business Cards**Part #CPSBUSCARD

#### Staining Instructions



Staining Instructions
Part #FYPSTAIN2016

#### Brochures



New Product Guide Part #MAFYNPG2019



Complete the Look: Authentic Craftsman Design Part #MAFYCRFTBRCHR2018



**Takeoff Brochure**Part #FYPTBR2017



**Door Surround Kit Brochure** Part #MAFYDSK2016

# Literature

### Fypon® Fast Facts









# Literature

#### Fypon® Fast Facts









# Beam - Wood-Grained Polyurethane

Replicating the authentic appearance of traditional wood, our attractive wood-grained polyurethane samples give you the opportunity to showcase the texture and detail of this product line. Enjoy the elegance and appeal of finished wood or rugged timber without the hassles of typical traditional building materials.

#### Mesa

#### Unfinished



Part #
BMM4x6-24RDWSMP
Sample Size: 4" x 6" x 24"
Net Price: \$23.00

Part #
BMM6x8-24RDWSMP
Sample Size: 6" x 8" x 24"
Net Price: \$27.00

Part #
BMM8x10-24RDWSMP
Sample Size: 8" x 10" x 24"
Net Price: \$32.00

Part #
BMM10x15-24RDWSMP
Sample Size: 10" x 15" x 24"
Net Price: \$56.00

Cedar



Part #
BMM4x6-24RDWSMP-CE
Sample Size: 4" x 6" x 24"
Net Price: \$27.00

Part # BMM6x8-24RDWSMP-CE Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMM8x10-24RDWSMP-CE
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

Coffee Bean



Part #
BMM4x6-24RDWSMP-CB
Sample Size: 4" x 6" x 24"
Net Price: \$27.00

Part # BMM6x8-24RDWSMP-CB Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMM8x10-24RDWSMP-CB
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

Chestnut



Part #
BMM4x6-24RDWSMP-CH
Sample Size: 4" x 6" x 24"
Net Price: \$27.00

Part # BMM6x8-24RDWSMP-CH Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMM8x10-24RDWSMP-CH
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

#### **Tahoe**

Unfinished



Part #
BMT4x6-24CDRSMP
Sample Size: 4" x 6" x 24"
Net Price: \$23.00

Part #
BMT6x8-24CDRSMP
Sample Size: 6" x 8" x 24"
Net Price: \$27.00

Part #
BMT8x10-24CDRSMP
Sample Size: 8" x 10" x 24"
Net Price: \$32.00

Cedar



Part #
BMT4x6-24CDRSMP-CE
Sample Size: 4" x 6" x 24"
Net Price: \$27.00

Part # BMT6x8-24CDRSMP-CE Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMT8x10-24CDRSMP-CE
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

Coffee Bean



Part # BMT4x6-24CDRSMP-CB Sample Size: 4" x 6" x 24" Net Price: \$27.00

Part # BMT6x8-24CDRSMP-CB Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMT8x10-24CDRSMP-CB
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

Chestnut



Part #
BMT4x6-24CDRSMP-CH
Sample Size: 4" x 6" x 24"
Net Price: \$27.00

Part # BMT6x8-24CDRSMP-CH Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMT8x10-24CDRSMP-CH
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

# Beam - Wood-Grained Polyurethane

#### **Hand Hewn**

Unfinished



Part #
BMH4x6-24ELMSMP
Sample Size: 4" x 6" x 24"
Net Price: \$23.00

Part # BMH6x8-24ELMSMP Sample Size: 6" x 8" x 24" Net Price: \$27.00

Part # BMH8x10-24ELMSMP Sample Size: 8" x 10" x 24" Net Price: \$32.00 Cedar



Part #
BMH4x6-24ELMSMP-CE
Sample Size: 4" x 6" x 24"
Net Price: \$27.00

Part # BMH6x8-24ELMSMP-CE Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMH8x10-24ELMSMP-CE
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

Coffee Bean



Part # BMH4x6-24ELMSMP-CB Sample Size: 4" x 6" x 24" Net Price: \$27.00

Part # BMH6x8-24ELMSMP-CB Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMH8x10-24ELMSMP-CB
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

Chestnut



Part #
BMH4x6-24ELMSMP-CH
Sample Size: 4" x 6" x 24"
Net Price: \$27.00

Part # BMH6x8-24ELMSMP-CH Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMH8x10-24ELMSMP-CH
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

### Rough Sawn

Unfinished



Part #
BMR4x6-24CDRSMP
Sample Size: 4" x 6" x 24"
Net Price: \$23.00

Part # BMR6x8-24CDRSMP Sample Size: 6" x 8" x 24" Net Price: \$27.00

Part #
BMR8x10-24CDRSMP
Sample Size: 8" x 10" x 24"
Net Price: \$32.00

Cedar



Part # BMR4x6-24CDRSMP-CE Sample Size: 4" x 6" x 24" Net Price: \$27.00

Part # BMR6x8-24CDRSMP-CE Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMR8x10-24CDRSMP-CE
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

Coffee Bean



Part #
BMR4x6-24CDRSMP-CB
Sample Size: 4" x 6" x 24"
Net Price: \$27.00

Part # BMR6x8-24CDRSMP-CB Sample Size: 6" x 8" x 24" Net Price: \$30.00

Part #
BMR8x10-24CDRSMP-CB
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

Chestnut



BMR4x6-24CDRSMP-CH Sample Size: 4" x 6" x 24" Net Price: \$27.00

Part #
BMR6x8-24CDRSMP-CH
Sample Size: 6" x 8" x 24"
Net Price: \$30.00

Part #
BMR8x10-24CDRSMP-CH
Sample Size: 8" x 10" x 24"
Net Price: \$34.00

### Samples Beam Mantels

### **Rough Sawn**

Unfinished



Part #BMR6X8-24CDRECSMP Sample Size: 6" x 8" x 24" Net Price: \$45.00

#### Chestnut



Part #BMR6X8-24CDRECSMP-CH Sample Size: 6" x 8" x 24" Net Price: \$90.00

### **Hand Hewn**

Unfinished



Part #BMH6X8-24ELMECSMP Sample Size: 6" x 8" x 24" Net Price: \$45.00

Walnut



Part #BMH6X8-24ELMECSMP-BW Sample Size: 6" x 8" x 24" Net Price: \$90.00

# Samples Smooth Shutters

### **Smooth**

Painted Brown



Part #SHS2FP18X42SMP Sample Size: 18" x 42" Shaker-Style Shutter Net Price: \$130.00

Painted Black



Part #SHMFH18X42SMP Sample Size: 18" x 42" Modern Farmhouse Shaker-Style Shutter Net Price: \$130.00

# **Samples**Wood-Grained Shutters

The beauty of wood without the upkeep. Our attractive wood-grained Shutter samples provide you the opportunity to showcase the texture and detail of this product line. Enjoy the elegance and appeal of finished wood without the hassles of traditional building materials. Shutter samples are offered as an individual Shutter, not a pair.

#### **Board & Batten**

Unfinished



Part # SH2PC12x24RSSMP Sample Size: 12" x 24" Net Price: \$22.00

Cedar



Part # SH3PC14x24RSSMP-CE Sample Size: 14" x 24" Net Price: \$36.00

Coffee Bean



Part # SH3PC14x24RSSMP-CB Sample Size: 14" x 24" Net Price: \$36.00

### **Plank**

Unfinished



SH2P012x24RSSMP Sample Size: 12" x 24" Net Price: \$22.00

Cedar



Part # SH2P012x24RSSMP-CE Sample Size: 12" x 24" Net Price: \$39.00

Coffee Bean



Part # SH2P012x24RSSMP-CB Sample Size: 12" x 24" Net Price: \$39.00

### Beam & Shutter Kits





Part #FYPHHBEAMSHUTTERKIT16 Sample Size:

14" x 42" Rough Sawn Shutter, Cedar Stain 6" x 8" x 24" Hand Hewn Beam, Coffee Bean Stain Net Price: \$84.00





Part #FYPRSBEAMSHUTTERKIT16

Sample Size:

14" x 42" Rough Sawn Shutter, Coffee Bean Stain 6" x 8" x 24" Rough Sawn Beam, Cedar Stain Net Price: \$84.00







Part #BTM6x8-24&CAP-CH Sample Size: 6" x 8" Mesa Beam Top 10" x 15 " End Cap, Chestnut Stain Net Price: \$29.00

# Craftsman-Style & Distinction Crossheads



Part #CHCS24X8SMP Sample Size: 24" x 8" Craftsman Step Crosshead Painted White Net Price: \$45,00



Part #CHCC24X9BTSMPKIT17
Sample Size: Crosshead 24" x 9"
End Caps 3-½" and 5-½"
Craftsman Cove Crosshead
End Cap Kit, Painted White
Net Price: \$88.00



Part #CH24X9SMPKIT
Sample Size: Crosshead 24" x 9"
End Caps 1-½" x 9"; 3-½" x 9;
7" x 9"; 11" x 9"
Distinction Crosshead with End Caps

Net Price: \$102.00





Part #CH24X10ECBTSMP Sample Size: 24" x 9" Distinction Crosshead with Bottom Trim Net Price: \$66.00



Part #CH24X9ECDSMP Sample Size: 24" x 9" Distinction Crosshead with Dentil Trim Net Price: \$66.00

# Mouldings - Smooth Polyurethane

Consider using these moulding samples to show your customers the detail and material quality of Fypon® polyurethane products. We have a large assortment to meet all home design needs whether interior or exterior.



Part #MLD304SMP Sample Size: 5/8" x 1-1/4" x 10" Net Price: \$14.00



Part #MLD215SMP Sample Size: 1-3/4" x 3-1/2" x 10" Net Price: \$15.50



Part #MLD220SMP Sample Size: 1-3/4" x 5-1/2" x 10" Net Price: \$15.50



Part #MLD226SMP Sample Size: 1-1/2" x 5-1/2" x 10" Net Price: \$15.50



Part #MLDWM182SMP Sample Size: 1-1/4" x 3" x 10" Net Price: \$14.00



Part #MLD310SMP Sample Size: 1-1/4" x 4-1/2" x 10" Net Price: \$15.50



Part #MLD332SMP Sample Size: 1-5/8" x 5" x 10" Net Price: \$15.50



Part #MLD240SMP Sample Size: 3-1/4" x 4" x 10" Net Price: \$15.50



Part #FLT152SMP Sample Size: 1" x 3-1/2" x 10" Net Price: \$15.50



Part #MLD610SMP Sample Size: 1-1/2" x 2-3/8" x 10" Net Price: \$15.50



Part #MLD453SMP Sample Size: 4-3/4" x 6-3/4" x 10" Net Price: \$15.50



Part #MLD613SMP Sample Size: 2-3/8" x 2-3/4" x 10" Net Price: \$16.00

# Mouldings - Smooth Polyurethane continued



Part #MLD406SMP Sample Size: 3-3/8" x 4" x 10" Net Price: \$17.50



Part #MLD510SMP Sample Size: 4-3/8" x 5-1/2" x 10" Net Price: \$17.50



Part #MLD246SMP Sample Size: 3-3/8" x 9-1/8" x 10" Net Price: \$19.00



Part #MLD580SMP Sample Size: 7-1/8" x 12-3/8" x 10" Net Price: \$19.00



Part #MLD336SMP Sample Size: 3-1/8" x 9-3/8" x 10" Net Price: \$27.00



Part #MLD358SMP Sample Size: 1/2" x 1" x 24" Net Price: \$29.00 Note: Distinction Dentil Trim



Part #MLD758SMP Sample Size: 2-1/8" x 1" x 24" Net Price: \$29.00 Note: Distinction Bottom Trim



Part #BBR5SMP Sample Size: 3-3/4" x 3-1/8" x 10" Net Price: \$17.00



Part #BTR5SMP Sample Size: 4-5/8" x 3-1/8" x 10" Net Price: \$17.00



Part #BBR7SMP Sample Size: 5-1/2" x 5-1/4" x 10" Net Price: \$21.50



Part #BTR7SMP Sample Size: 7" x 5-1/4" x 10" Net Price: \$21.50

### Column Wraps & Structural Post Sample Kit



Part #CWCBSMP
Sample Size:
6" Long Lineals of Each
Cap / Base Profile
Net Price: \$57.00



Part #STRPOSTKIT12SMP Size: 12" overall height Net Price: \$20.00





Part #CWPM4X6X12TFT
Sample Size: 3-3/4" x 5-3/4" x 12"
PremiumSelect Tapered Flat Panel
Column Wrap
Net Price: \$85.00





Part #CWPM6X12SFT
Sample Size: 5-3/4" x 5-3/4" x 12"
PremiumSelect Square Flat Panel
Column Wrap
Net Price: \$80.00





Part #CWPR6X12SFT
Sample Size: 5-3/4" x 5-3/4" x 12"
ProSelect Square Flat Panel
Column Wrap
Net Price: \$72.00

# Fypon® Beam Board & Rafter Tail Board





# Fypon® Display Signage

Make products stand out by showcasing Fypon posters and wall display boards. Depicting distinctive textures, shapes and millwork designs, customers will appreciate the opportunity to preview an array of polyurethane products before making their purchase. The display boards can be placed on an easel or mounted to a wall using the hardware supplied.

#### Poster



Part #FYPBEAMPOSTER2016 Size: 18" x 25" Net Price: \$11.00

#### Signage



Part #FYPDOORSURRSIGN16 Size: 12" x 20" Net Price: \$2.50

# QuickRail® Display & Sample

A QuickRail PVC display gives you the opportunity to show a full scale item in a small area.



Tan QuickRail Sample
Part #QRSMPBRTRT-10CB
Sample Size: 10"
Net Price: \$16.00



White QuickRail Sample
Part #QRSMPBRTRW-10CB
Sample Size: 10"
Net Price: \$16.00

# Custom Marketing

A custom brochure provides you the opportunity to showcase the Fypon® product you stock. We provide you with a template, and you fill in your information and choice of product. Choose from either a fourpage brochure or a one-page (front and back) flyer.

For more information about our custom marketing program, visit shop.corporateorders.com/fypon.

#### Benefits of our custom brochure program:

- An easy up-sell to your customer.
- Provides more referrals for you.
- One-step ordering process.
- · Quick delivery.
- More satisfied customers.





#### **Digital Vault**

To access the Fypon Digital Vault, you must first log in to the system by going to: https://fypon.widencollective.com/login.

If this is your first time logging in to the Digital Vault, you will need to select "Create Account" and establish a username / password.

If you are having any difficulty, please note that there is a link to a support page right under the login box. This is NOT a Fypon support system. If you have a specific Fypon question, please use the contact: 1-800-843-7628.

#### What you will find on the Vault:

- Image Library
- Brand Guidelines
- Logos
- Literature
- Installation Instructions
- Videos



Image Library



**Brand Guidelines** 



Literature











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Fypon warrants all of our products to be free from defects in material and workmanship for as long as the original owner of the residential dwelling owns the property. For complete homeowner lifetime limited warranty details, exclusions and limitations, please see your purchase location or visit www.fypon.com.