



MASONITE.

Open to extraordinary.

800 OF VISUAL IMPACT

SQ
FT





A MID-SIZE HOME HAS AN AVERAGE OF 24 DOORS.

That is the equivalent to 800 sq. ft. of visual impact.

Let us help you help your customers truly understand how to leverage the largest design element in the home through the power of trend, style and inspiration.



“NO ONE WOULD LEAVE 800 SQ. FT. OF WALL SPACE WHITE... DOORS PLAY A VITAL ROLE IN HOW A HOME LOOKS AND FEELS.”

MATT ELLIS,
Marketing Director

WE DON'T STOP AT THE
FRONT
DOOR
NEITHER SHOULD YOU

**DOORS ARE A DYNAMIC
& DEFINING ELEMENT
THROUGHOUT THE HOME**

**"THE TRANSITION BETWEEN ROOMS
IS AS IMPORTANT AS THE ROOM.
IT'S PART OF TAKING A HOLISTIC
APPROACH TO DESIGN AND LOOKING
AT EVERY ELEMENT."**

BETH TAYLOR,
Trend Forecaster

**"DOORS CAN PLAY A BIG PART ON A
FORMAL STATUS. THEY ARE STATING
WHAT IS BEYOND THE DOOR."**



TRENDS THAT INSPIRE WHOLE-HOME SOLUTIONS

**We combine knowledge from our
Trend Council experts along with
deep regional sales data, to
deliver clear insights into your
markets most popular and
emerging STYLES.**

To learn more go to
masonite.com/visualimpact



**"THE DOOR IS LIKE THE COVER
OF A BOOK. IT SHOULD ATTRACT
PEOPLE SO THEY WANT TO OPEN IT."**

BARBARA GILBERT,
Designer



URBAN

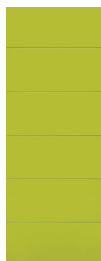
Door designs with clean straight lines and smooth finishes define this modern trend.



Belleville. Smooth Exterior with Cruz--Glass



VistaGrande. Smooth Fiberglass Exterior with Clear Glass



West End Collection. Melrose. Interior



MODERN FARMHOUSE

Capture the contemporary yet rustic look of this trend by choosing shaker panel fiberglass or natural wood doors.



Heritage Series... Smooth Fiberglass Exterior with Heartland... Glass



Artisan Cherry Interior Wood



VistaGrande. Smooth Fiberglass Exterior with Craftsman SDL Grids

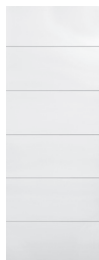


SCANDINAVIAN

Pair light toned wood doors with a dark neutral color to capture the natural spirit of this lifestyle.



Poplar Wood French
5-Lite Interior



West End
Collection,
Melrose, Molded
Panel Interior



Heritage Series...
Lincoln Park
Molded Panel Interior



MEDITERRANEAN LUXE

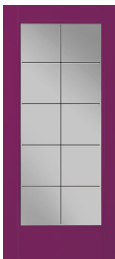
Choose wood doors that feel hand crafted and use rich paint colors to create a global-inspired home.



Le Chateau Mahogany
Wood Round-Top
Exterior



2 Panel Roman
Interior
Molded Panel



VistaGrande, Smooth
Fiberglass Exterior with
Centennial 10, Glass

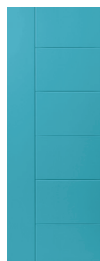


MID-CENTURY MODERN

Modern looking doors with simple geometric patterns embrace the nostalgia of this era.



Modern Door with Vertical Lite and Double Water Glass



West End Collection, Berkley.



Fir Wood French Interior



CLASSIC REVIVAL

French doors and classic two panel designs honor this timeless look.



VistaGrande, Smooth Fiberglass Exterior with SDL Grids and Clear Glass



2 Panel Roman Molded Panel Interior



French Primed Interior with Clear Glass

ALWAYS ON-TREND SELECTION

Show your customers how to complement the style of their home with coordinating Masonite interior and exterior doors.



To learn more go to
masonite.com/visualimpact



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ASK US ABOUT
800
OF
VISUAL
IMPACT



masonite.com/visualimpact

Assumes the average door is 17 sq ft and an average of 24 doors in a home.

⚠ WARNING: This product can expose you to chemicals including wood dust, which is known to the State of California to cause cancer. For more information go to www.P65Warnings.ca.gov.